

The city of Atlanta is a case study for understanding how people with vision and passion overcome great adversity to achieve greater progress. Civil Rights leaders dreamt of a new Atlanta, a new South and a new America. Olympic organizers envisioned a central plaza for the world to gather to celebrate athletics and culture.

Developers saw Atlanta as a thriving metropolitan area and a growing business and transportation hub. With more than four million residents living in the city and the surrounding metropolitan area, Atlanta is a modern city, proud of its heritage and passionate about its future.

Atlanta is home to many who cleared groundbreaking paths in the fields of commerce, media and diplomacy. Local pharmacist John Stith Pemberton sold his recipe for a new soft drink called Coca-Cola to Atlanta businessmen and changed how people drank. Ted Turner inherited his father's business and transformed media with the advent of Cable News Network in 1980 and changed how people got the news. Bernie Marcus co-founded the Home Depot in Atlanta and changed how people shopped. With his grant to open the Georgia Aquarium, Marcus changed how people saw the oceans.

When considering critical breakthroughs, Atlanta is a fitting location to host the 2010 International Forum on Christian Higher Education. The CCCU is proud to host our gathering in this place as we consider how Christ-centered higher education continues to foster vision, passion and change.

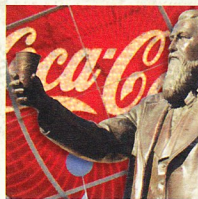
ATLANTA TIMELINE

Atlanta
Established.

1822

1886

John Stith Pemberton
invents Coca-Cola.®



1929

Martin Luther King,
Jr. Born.

1959

Segregated
seating on
Atlanta city
buses ruled
unconstitutional.

1961

University of Georgia
enrolls two Black
students under federal
court order; Georgia
Tech admits three
Black students.

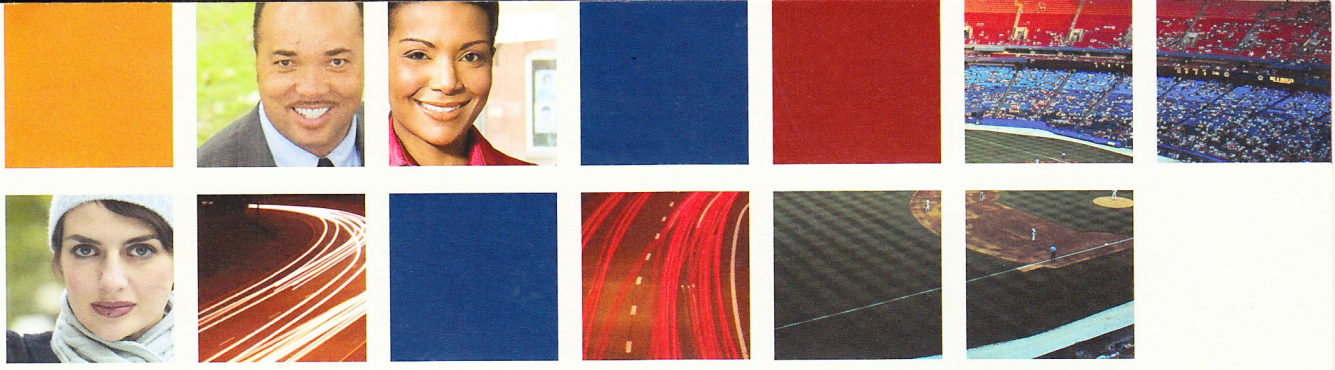
1964

Martin Luther King,
Jr. becomes the
youngest person
to receive the
Nobel Peace Prize.

1968

Martin Luther King,
Jr. assassinated in
Memphis, Tennessee.
Riots in Albany, Fort
Valley, Macon and
Savannah.





FORUM HISTORY

1998 – INDIANAPOLIS, INDIANA.

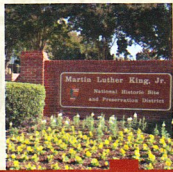
The CCCU hosted its first ever International Forum on Christian Higher Education. More than 700 representatives attended the event, which explored the integration of faith and learning and presented the first Mark O. Hatfield Leadership Award to Arthur F. Holmes.

2001 – ORLANDO, FLORIDA.

The CCCU celebrated its 25th Anniversary and 100 members, with more than 1,000 presidents, administrators, board members, faculty, and students attended the event. Charles Colson was awarded the Mark O. Hatfield Leadership Award and spoke to participants. Calvin College (MI) and Nyack College (NY) were presented the Robert and Susan Andringa Award for Advancing Racial Harmony and the John and Louise Bennett Memorial Foundation received the award for Philanthropy.

2006 – DALLAS, TEXAS.

At our last Forum participation had grown to more than 1,300 attendees, including a large international delegation from our affiliate campuses. The event focused on "Significant Conversations" about Christian Higher Education. Rick and Kay Warren received the Mark O. Hatfield Leadership Award, Alister McGrath was awarded the John R. Dellenback Award for Scholarship, the Philanthropy Award was presented to the John Templeton Foundation, and the Racial Harmony Award was given to Abilene Christian University (TX) and Trinity International University (IL). The CCCU then had 105 members in 28 denominational affiliations.



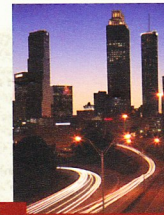
Jimmy Carter established The Carter Center.



Atlanta Braves win the World Series.



Atlanta is home to the Summer Olympics.



Atlanta now has seven professional sports teams, and a downtown filled with down-home soul food, local jazz and a world-class art museum.

1974

Hank Aaron breaks the home run record.

1980

Martin Luther King, Jr., National Historic Site established.

Ted Turner created CNN.



1982

1986

Martin Luther King, Jr. Day established as a U.S. national holiday.

1995 1996

2005

Georgia Aquarium Opens.



2009